

**EXCLUSIVE DOCUMENTARY ON TRACEPLAY:  
SALOMON KALOU, L'ÉLÉPHANT CHÉRI.**

**The documentary *Salomon Kalou, L'Éléphant Chéri* will be available on TracePlay on April 11th. Directed by Angel Chow-Toun, the movie offers a in depth look into the life of the Ivorian soccer player.**

The Ivorian soccer player Salomon Kalou has, throughout his international career always defied the odds. From his childhood in a small village in Ivory Coast to the titles won with Chelsea and the national Ivorian football team, this movie relates the story of an outsider, who succeeded despite the difficulties he had to overcome.

**Screened at the Berlin Football Film Festival on April 3rd, *Salomon Kalou, L'Éléphant Chéri* received the Public Choice Award. Angel Chow-Toun and Salomon Kalou were there to receive the Award.**

*Salomon Kalou, L'Éléphant Chéri* will be broadcasted April 11th, prime time, on TRACE Sport Stars, the #1 channel dedicated to sports celebrities. It will also be available on TracePlay, the #1 destination for urban and afro-urban music and entertainment.

Angel Chow-Toun who directed the documentary declares, *"When I met Solomon and his family, I really wanted to tell the story of a family. And this story eventually became that of a continent. For Salomon Kalou, L'Éléphant Chéri the story is one of success in the face of trials, the strength of Love and that of a united family. It is about African values. It's a universal story."*

**Monday 10th April at 6:00pm (Paris time), the documentary *Salomon Kalou, L'Éléphant Chéri* will be premiering at the Ambassade of Ivory Coast in Paris, with the presence of Salomon Kalou and Angel Chow-Toun.**

*Salomon Kalou, L'Éléphant Chéri* is a TracePlay and **Special Touch Studios** (Sébastien Onomo) production.

**ABOUT TRACE**

Launched in 2003, TRACE is a multimedia group and brand dedicated to afro-urban music and entertainment. With a presence in 160 countries, Trace offers engaging and innovative TV channels, radios, mobile services, digital platforms to millennials and multicultural audiences.

[www.trace.tv](http://www.trace.tv)

**PRESS CONTACT**

**Anne-Laurence NDAPTJÉ**

Tel : +33 1 77 68 05 22

Email : [alndaptje@trace.tv](mailto:alndaptje@trace.tv)