

TRACE IS PARTICIPATING AT THE MIDEM, THE INTERNATIONAL B2B MUSIC MARKET IN CANNES FROM JUNE 6TH TILL JUNE 9TH!



TRACE will participate at the Midem, the biggest international B2B music market in Cannes' Palais des Festivals from June 6th to 9th 2017.

TRACE's CEO, Olivier Laouchez will talk on two conferences about the "Streaming day, a world tour of streaming services" on June 6th at 3pm in the Ca\$h Factory space and on June 8th at 3:30pm, about "African Music Business" organised by TRACE, at the Worldwide the Village.

Midem is a trade Fair known as the leading international business event for the music ecosystem. Since 1967, the event has provided the opportunity to make significant business connections, taught how to promote music internationally, source talent and get inspired by upcoming trends in music.

With four days of music conferences, competitions and networking events, Midem is the leading business event for the international music industry and a gateway into the future of music and technology.

More informations on the [Midem](#)'s website.

ABOUT TRACE

Launched in 2003, TRACE is a multimedia group and brand dedicated to afro-urban entertainment. With a presence in 160 countries, Trace offers engaging and innovative TV channels, radios, mobile services, digital platforms to millennials and multicultural audiences.

www.trace.company

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