

TRACE PRESENTS,**WYCLEF JEAN'S PRIVATE CONCERT IN PARIS, BROADCASTED LIVE ON JUNE 13TH!**

The media group TRACE presents, TRACE Live, a private concert by Wyclef Jean on June 13th 2017 in a secret venue in Paris. The event will be filmed using 360 degree cinematography offering an immersive experience and broadcasted live online at 8:30pm (GMT+1), for the Refugee Camp's fans.

TRACE Live is more than a concert, it is a 360 experience that gathers the artists community of fans to take part in a private concert, filmed in total immersion and broadcasted live on trace.tv/LIVE. It will be possible for the users to view the show from different angles and adjust to 360 degrees in order to dive into the heart of the show.

With more than 100 million albums sold worldwide, 3 Grammy Awards and hits like «911», «Hips Don't Lie», «Sweetest Girl»; Wyclef Jean is one of the most influential figures in popular culture. The founding member of The Fugees released the EP J'Ouvert at the beginning of this year and is now returning with a new symbolic album, entitled Carnival III.

Wyclef Jean's TRACE Live concert will be a promising unique experience combining live, unreleased songs and memorable duets. The artist will be performing on the stage with its live band and fellow artists and friends such as Jacob Desvarieux, Neg' Marrons, Tal, Fababy, Pix'L and Nelson Freitas. Wyclef Jean will play exclusive versions of his most popular tracks with them!

The hashtag #TRACELive will be used on social networks to post and comment on the highlights of the event!

ABOUT TRACE

Launched in 2003, TRACE is a multimedia group and brand dedicated to afro-urban entertainment. With a presence in 160 countries, Trace offers engaging and innovative TV channels, radios, mobile services, digital platforms to millennials and multicultural audiences.

www.trace.company

PRESS CONTACT

Anne-Laurence NDAPTJÉ
Tél : +33 1 77 68 05 22
Email : alndaptje@trace.tv