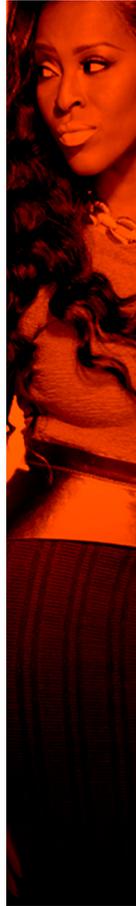


PROGRAM CATALOGUE
MARCH 2017



TRACE play ▶

**WE LOVE
URBAN MUSIC
& ENTERTAINMENT**

**THE #1 DESTINATION
FOR AFRO URBAN MUSIC
AND ENTERTAINMENT**

LIVE TV ▶ LIVE RADIOS ▶ VOD



TracePlay offers over 2000 on demand urban assets to its subscribers: series, movies, magazines, documentaries and animation. Discover a selection of TracePlay's unique catalogue.

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TRACE ORIGINALS

TRACE invests in original productions to offers TracePlay's subscribers exclusive content.

From the French thriller *The Gang of the French Caribbean* to the British TV series *Brothers With No Game* or the Nigerian drama comedy *Wives on Strike*, discover TV mini-series, exclusive movies and urban documentaries produced in the US, in the UK, in France and Africa.



BROTHERS WITH NO GAME SEASON 3 (1)

The series follows the social and romantic lives of four childhood friends, facing a 'quarter-life crisis'. The twenty-somethings come to terms with the responsibilities and dilemmas that revolve around work, family, friendship and most notably women.

Direction: Leon Mayne, Paul Samuel / Genre: Comedy - Drama / 2017 - UK



THE GANG OF THE FRENCH CARIBBEAN (2)

An uncompromising dive in France during the 70s. Jimmy Larivière struggles to survive with his daughter and to find his place in today's society. His meeting with the Gang of the Caribbean, a group of idealistic thugs, triggers his revolt, and the exasperation of a community who arrived in France through the BUMIDOM (Office for the French Caribbean Migration). False promises, violence, friendships, rivalries, betrayals, Jimmy loses himself: gun in hand, how does one not become a slave to easy money?

Direction: Jean-Claude Barny / Production: Les Films d'ici & TRACE Studios / Genre: Drama / 2016 - France



WIVES ON STRIKE (3)

Baba Amina played by Udoka Oyeka decides to marry off his 13-year-old daughter to solve his family's financial issues. One afternoon the mother's group of friends come up with a hilarious 'strike' strategy to help Mama Amina protect 'their' child. The movie adopts the theme of the 'Girls Not Brides' campaign; and the film adopts the use of Pidgin English which presents the dialogue of the actors in such a way everyone can understand it.

Direction: Omoni Oboli / Genre: Comedy / 2017 - Nigeria



DREAM, THE URBAN MUSICAL (4)

A group of aspiring artists, entrepreneurs and devil's advocates aspire and conspire to be successful in the midst of opportunity and sometimes self-inflicted adversity. Set in a world of music, sex, missed opportunities, and second chances *DREAM: THE URBAN MUSICAL* shows that following your dream can be one of the hardest things to do.

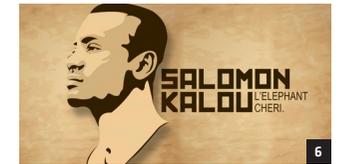
Direction: Theshay West / Genre: Comedy - Drama / 2017 - USA



CRAZY, LOVELY, COOL (5)

Through the eyes of ambitious and idealistic 19-year-old Izu, who runs "Crazy, Lovely, Cool", the most popular blog on campus, we follow the lives of a group of students as they grapple with the issues of their generation: the fight for better and more affordable education, their dreams for the future, family pressure, homosexuality and prejudice, gangs and cults operating on campus, secret relationships and broken hearts. Thanks to Luciano, an aspiring musician, Adanma and Hassan, talented spoken word and rap artists, music features prominently and provides an exciting contemporary background soundtrack to this vibrant series.

Direction: Obi Emelonye / Producer: Obi Emelonye & TRACE Studios / Genre: Musical Drama / 2017 - Nigeria



SALOMON KALOU, L'ÉLÉPHANT CHÉRI (6)

Discover the life of the Ivorian football player Salomon Kalou who, throughout his international career has always defied the odds. From his childhood in a small village in Ivory Coast to the titles won with Chelsea and the national Ivorian football team, this movie relates the story of an outsider, who succeeded despite the difficulties he had to overcome.

Direction: Angel Chow-Toun / Genre: Sport documentary / 2016 - France

MUSICAL DOCUMENTARIES & EXCLUSIVE CONCERTS

In addition to the 40 TV channels and radios available on TracePlay, the App offers a rich and diverse library of on demand musical content: concerts, and documentaries about the biggest and hottest international artists. From Prince, to the French rapper Booba and the up and coming Californian sensation Anderson Paak as well as the Trinidad and Tobago legend Calypso Rose, TracePlay offers unique and exclusive musical experiences.



HIS NAME WAS PRINCE (1)

On the occasion of the Prince's anniversary, TRACE Urban pays tribute to him in this exclusive documentary: His Name Was Prince. A retrospective of the career of the Minneapolis Kid through the eyes of reporters, his fans and the artists whose are influenced by him. Thursday April 21, Prince dies at the age of 57. Six years after the death of Michael Jackson his death has mourned the world of music. To pay tribute to this iconic artist, TRACE Urban becomes a teacher. During 52 minutes this documentary presents this funk legend to the young generation with the helps of many people.

Direction: Sébastien Lamaison / Production: TRACE / Genre: Musical / 2016 - France



NILE RODGERS: SECRETS OF A HITMAKER (2)

King of disco in the 70s with the band Chic, producer of Bowie, Mick Jagger, Madonna, Daft Punk, Pharrell Williams and many others... Nile Rodgers is today pursuing his fascinating career. We take a behind-the-scenes look at the genesis of some of the greatest hits, and at the complex alchemy between Nile Rodgers and the biggest stars of the last 35 years: Madonna, David Bowie, Diana Ross, Duran Duran, Bryan Ferry, Grace Jones, Michael Jackson, INXS, Mick Jagger, Rod Stewart and David Guetta. What are the secrets of this music genius who has succeeded in transcending successive eras, reinventing himself every time?

Direction: Marjory Déjardin / Production: ARTE / 2015 - France



ANDERSON PAAK AT EUROCKÉENNES FESTIVAL (3)

Anderson Paak is the new gem/face of Californian Rap. In July 2016, he performed his sophomore album *Malibu*, at the Eurockéennes de Belfort music festival.

Duration : 45 min / 2016 - France



CALYPSO ROSE, THE LIONESS OF THE JUNGLE (4)

Calypso Rose, the ambassador of Caribbean music, is a living legend, a charismatic character and the uncontested diva of Calypso Music. Traveling with Rose from Paris to New York via Trinidad & Tobago and back to Africa, in each place, we learn a little more about the many faces and facets of her life. It is a film not only about memory, the exchange and discovery of world cultures, but also the journey of a militant and authentic woman, an Afro-Caribbean soul, an exemplary artist, far from the glitz and glitter, at the dawn of her life.

Direction: Pascale Obolo / 2011 - France, Trinidad & Tobago



YOUSSOU N'DOUR AT THE BATACLAN (6)

After several years dedicated to the Senegalese political life, the legend Youssou N'Dour came back to music in November 2016 and performed his latest album *Africa Rekk* in the mythical Parisian concert venue Le Bataclan. The Grammy Awards winner is an ambassador of African music all over the world : he gave a voice to the continent and keeps doing it with talent and grace.

Duration: 90min / 2016 - France



AFRIKA LIVE MUSIC SHOW: JOSE CHAMELEONE (7)

This episode features Jose Chameleone, an Afro beat musician from Uganda. He has released 12 albums and cemented his position as East Africa's finest performer.

Production: Afrika Live Media Production / 2016 - Africa

Direction: Laurent Hasse / Duration: 58 min / 2016 - France

MULTICULTURAL SERIES

A selection of urban and multicultural TV series on TracePlay!



LUTHER (1)

John Luther is a Detective Chief Inspector (DCI) working for the Serious Crime Unit. The man is a dedicated police officer, however he is obsessive, possessed, and sometimes violent. Luther has paid a heavy price for his dedication and has never been able to prevent himself from being consumed by the darkness of the crimes he deals with.

Direction: Neil Ross / Genre: Drama / 2015 – UK

*Luther is only available in English speaking African countries.



BEFORE 30 (2)

Before 30 is centred on the lives of four young and urban career women in Lagos as they face pressures from society and culture, their peers and family members on the condition to be married before they turn 30.

Direction: Morin Akinola / Genre: Drama / 2015 – Nigeria



V-REPUBLIC (3)

V-Republic tells the story of 4 women seeking different answers to their not so perfect lives. They are thrown together by events which create a convenient platform for relationships, beyond their wildest dreams.

Production: Sparrow Stations / Genre: Drama / 2014 – USA



DROP THE BEAT (4)

Drop The Beat is both an entertaining and informative look at the Canadian urban music industry and culture.

Directors: Paul Fox, Daniel Grou / Genre: Drama - Comedy / 2000 – Canada



KINGMAKERS (5)

The president of the African state «Karombe» has died, prompting an international political battle between western parties which intent on determining his replacement in order to protect their economic interests. But everything is not quite what it seems...

Direction: Nicholas Beveney / Genre: Drama / 2013 – UK



ADAM'S APPLE (6)

Adam's Apple follows the life of the Adams' family, which is made up of Dorris Adams (Anima Misa Amoah), a widowed ex-diplomat wife, and her three daughters; Baaba (Yvonne Okoro), Jennifer (Joselyn Dumas) and Kuukua (Naa Ashorkor), showing how they deal with their complicated family, love lives, individual secrets, lies and regrets.

Direction: Shirley Frimpong-Manso / Genre: Drama / 2011 – Ghana

U.S. REALITY TV

TracePlay offers the best US reality TV shows. Discover the daily life of the rap sensation Tyga, the world of hair salons in Atlanta, the journey of Hip Hop legends' children and many more.



CUTTING IT IN THE ATL (1)

Cutting It in the ATL showcases the high-stakes, drama-filled world of Atlanta hair salons as four salon owners go head-to-head to become Atlanta's premier shop!

Direction: Brent Montgomery, David George, Jordana Hochman and Robyn Schnieders / Genre: Reality TV / 2015 – USA



GROWING UP HIP HOP (2)

Growing Up Hip Hop follows the next generation of Hip Hop royalty as they attempt to step outside the shadow of their famous families. Music legends Damon Dash, Rev. Run, Russell Simmons, Master P, El DeBarge and Pepa are always nearby as each up-and-comer tries to build their own life and fortune in careers ranging from music to acting and fashion. At every turn they are challenged with maintaining their own identity while evolving the hip-hop sound and culture they come from. With their love and work lives intertwined and with their overprotective families always nearby, these friends will each face challenging and sometimes surprising situations as they strive for independent success.

Direction: Datari Turner / Genre: Reality TV / 2016 – USA



KINGIN WITH TYGA (3)

Kingin with Tyga gives an inside look at the life of the hit recording artist. The serie follows Tyga and his crew as they attempt over-the-top stunts and indulge in a lavish lifestyle made famous by his Instagram account, which is followed by millions of people.

Production: Tyga / Genre: Reality TV / 2015 – USA

TracePlay offers a selection of urban movies.



HOT BOYZ (1)

Injustice begets a criminal. Kool is an artist without prospects, a black belt in karate, and in love with LaShawna, poised and college bound. One night she witnesses a stabbing and discovers the victim is a cop as he dies in her arms. She's jailed for murder by the infamous Ramparts Division of the LAPD. Kool wants to prove her innocence, and Tully, the cynical detective in charge, ignores LaShawna's case but uses Kool to break up an incipient crime operation. She's in danger because the guilty parties fear that the officer talked before he died. While in jail awaiting a hearing and legal help, she's beaten to death by a rogue cop. Kool vows revenge: the Hot Boyz are born.

Direction: Master P / Genre: Drama / 2000 - Country - USA



CORDIALLY INVITED (2)

A couple's dream wedding sets the stage for a cultural clash when their families, from different sides of the tracks, come together for the ceremony.

Direction: Michael Foulter / 2007 - USA



MUM, DAD MEET SAM (3)

What happens when the only son of a typical Nigerian family meets the girl of his dreams and she happens to be an English rose? All hell breaks loose.

Direction: Tony Sebastian Ukpo / Genre: Comedy / 2014 - UK



NIGHT DRIVE (4)

A group of tourists face the fight of their lives in a South African game reserve.

Direction: Justin Head / Genre: Horror, Thriller / 2010 - South Africa



THE PERFECT HOLIDAY (5)

Nancy is a very busy single mother who does not have time to take care of herself anymore. Seeing how sad she is right before Christmas, her daughter Emily decides to offer her mother her dream present: the attention of a man. Nancy, who wanted to take her kids to the mall in order to show them Santa Claus, does not imagine the surprise her daughter has planned for her...

Direction: Lance Rivera / Genre: Comedy / 2007 - USA



JETT JACKSON (6)

In this spin-off from the popular Disney Channel series, a young actor crosses the line between reel life and real life. Jett Jackson (Lee Thompson Young) is an ordinary kid with a not-so-ordinary part-time job; when he's not busy with school, he's the star of a TV adventure series, in which he plays «Silverstone», a gadget-savvy teenaged action hero. Jett has started to wonder if he's really cut out for the demanding life an actor when, while filming a scene, he's hit with a jolt of electricity from a prop on the set, and he suddenly finds he's been thrown into an alternate universe where he really IS Silverstone. As Jett tries to figure out how he got there and how to get back, he has to play hero and try to save the world from brilliant supervillain Dr. Kragg (Michael Ironside).

Direction: Shawn Levy / Genre: Comedy, Action / 2001 - USA, Canada

AFRICAN BLOCKBUSTERS

African cinema at its best. Trace Play is the home of a new generation African cinema.



30 DAYS IN ATLANTA (1)

Akpos wins a 30-day holiday for two to Atlanta, Georgia. He takes his cousin Richard, an IT specialist on the all-expense paid trip. Akpos flings his unique personality, showing-off his smartness and foolishness in an exciting mix of rhetoric and witty humor.

Direction: Robert Peters / Genre: Comedy / 2014 - Nigeria



AYANDA (2)

21-year-old Afro-hipster and artist Ayanda is the child of Nigerian father and South African mother. Since the death of her mechanic father, she's been thrown into a world of greasy overalls, gender stereotypes and abandoned cars as she struggles to keep his dwindling garage business afloat.

Direction: Sara Blecher / Genre: Drama, Romance / 2015 - South Africa



LAST FLIGHT TO ABUJA (3)

Mid-air difficulties forces a Nigerian commercial plane into an emergency landing with devastating consequences.

Direction: Obi Emelonye / Genre: Thriller / 2012 - Nigeria



GOG' HELEN (4)

Gog' Helen tells the story of a woman from a shantytown who loses her life savings when her granddaughter, a prostitute, buys her a new mattress as a surprise present and throws away the old one...

Direction: Adze Ugah / Genre: Action, Comedy / 2012 - South Africa



VIVA RIVA (5)

The film follows a fuel smuggler, Riva, after he brings a fuel shipment into Kinshasa. Riva is pursued by a Congolese gangster, Cesar, who wants to put his hands on Riva's shipment. To get it, Cesar uses blackmail and manage to gain the help of a local military officer, the Commandant...

Direction: Djo Tunda Wa Munga / Genre: Drama / 2012 - Congo



OYA RISE OF THE ORISHA (6)

For centuries the rite of passage from the Orishas' world to ours remained close... up until now. Our hero, Ade, is amongst the few connected to the deity Oya. Her mission is to protect innocents, which means keeping Deities' door closed.

Direction: Nosa Igbinedion / Genre: Science-fiction, Action / 2015 - Nigeria

CULTURAL DOCUMENTARIES

TracePlay offers cultural documentaries which shed light on extraordinary people.



ONE MAN MANDELA (1)

The healing of South Africa began with the destruction of the apartheid regime and continued with the election of the continent's most famous former political prisoner, Nelson Mandela, as its first president. *Mandela: One Man* – an unauthorized biography of Nelson Mandela – not only traces the personal story and struggle of South Africa's most famous leader, but also charts the history of racism in the country, from the arrival of the Afrikaans, to the upheaval and segregation of apartheid and finally the dismantling of the cruel regime in the 1990s.

Production: Africa Entertainment 365 / 2010 - UK



HATING OBAMA (2)

Former USA President, Obama has been the recipient of some of the most groundbreaking and disrespectful hate filled moments in American Presidential history. While it is clear and apparent that all Presidents have received some form of opposition and low approval ratings throughout their terms in office, Obama experienced many more instances that could have been attributed to racism as America's first "black" President. The purpose of this documentary is to shine a light on the most egregious and hateful moments that we have seen Obama and his family subjected to, while taking a look at his record of accomplishments and responses to some of the hatred. Ultimately leading us to open and continue a dialogue by asking the question: Was President Obama hated for his policies or because he was black?

Direction: Marquis Smalls / 2015 - USA

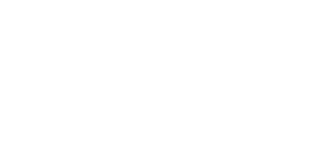


THE BALMAIN STYLE (3)

An air of mystery reigned at the end of the Balmain fashion show on September 28, 2011: nobody knew who was about to take a bow. No one in the room knew the new house designer. His name is Olivier Rousteing. Ever since Yves Saint Laurent's mythical rise to the top of the Dior house at the age of 21, the world of fashion has delighted in young prodigies whose fine instincts and outstanding personalities promise to change the course of things. Olivier Rousteing belongs to this line of descent.

Paris has a new hero. But it's not an easy legacy to bear, especially in the mythical French house created in 1945 by Pierre Balmain. Is Olivier Rousteing disconnected from reality? How does he manage the stress before a fashion show? How does he build team spirit? How does he dream up and subsequently perfect his talents as a tailor?

Direction: Loïc Prigent / 2014 - France



DANCEHALL DYNASTY (4)

Dancehall music has been shaking the world since its advent in the late 1970s, with its lively rhythms, international hits and unusual personalities. This film traces the history of the movement from its Jamaican origins and reggae foundations to its recent impact on music and popular culture, far beyond the Caribbeans.

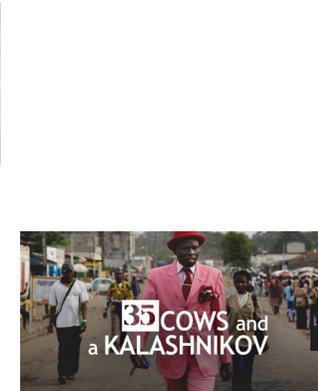
Direction: Soraya Nigita / 2016 - France



SOCA POWER IN TRINIDAD (5)

In this revealing and often intimate documentary, we get up close with four of Trinidad and Tobago's hottest soca talents—Machel Montano, Bunji Garlin, Fay-Ann Lyons and Isaac Blackman—as they explain what soca is, and what it means to them. We follow the artists backstage, in the rehearsal room and out on the streets as they meet and mingle with their fans.

Direction: Jean-Michel Gibert / 2008 - France



35 COWS AND A KALASHNIKOV (6)

35 COWS AND A KALASHNIKOV is a film about African pride. It is not a classical documentary about Africa. No boy soldiers. No hunger. No safaris. But rather a poetic tribute to the eternal beauty and sublime strength of the continent. An homage to the Surma tribe of Southern Ethiopia, the dandy movement of Brazzaville, and the voodoo wrestlers in Kinshasa. Archaic roots, colonial influence and Western phenomena, all exist in today's Africa. The filmmakers show three unusual facets of the continent.

Direction: Oswald von Richthofen, Gernot Aschoff / 2014 - Germany

URBAN DOCUMENTARIES

TracePlay offers documentaries analyzing the culture and the reality of the urban diaspora.



MADE IN AMERICA (1)

A celebration of both the unifying power of music and pursuit of the American dream, *Made in America* is an all-access backstage pass to the one-of-a-kind festival created by rap superstar Jay Z, and directed by Ron Howard. Featuring performances and fascinating backstage interviews with many of today's biggest music stars, *Made in America* shows how one giant celebration of music can change people's lives.

Direction: Ron Howard / 2014 - USA



BLEACHING BLACK CULTURE (3)

From the stolen legacy of African civilization to the shaping of American and global trends, *Bleaching Black Culture* examines the impact African Americans have on art, culture, technology and more.

Direction: Cas Sigers-Beedles / 2014 - USA



URBAN STORIES (4)

Hip Hop is often considered as a extremely male-dominated music genre. However, it is undeniable that women have always been part of this community. Female rappers such as Queen Latifah or Sister Souljah never hesitated to take the mic and make it clear they wanted to be heard. While women are often objectified in music videos, some female rappers decided to use their bodies as a power instrument. From the "war" between Lil' Kim and Foxy Brown to the Nicki Minaj phenomenon, the series *Urban Stories* explores women's place in the Rap industry.

Direction: J.G Biggs / 2013 - France



A GENIUS LEAVES THE HOOD (5)

A Genius Leaves The Hood: The Unauthorized Story of Jay Z uncovers the price Mr. Carter paid for his success through recent controversies including the racial debate of the Barneys deal, feud with Harry Belafonte and clashes with community activists over the construction of the Barclay Center. The film also explores rumors of association with the Illuminati, a highly publicized separation from the Roc-A-Fella crew, his estranged relationship with rapping mentor Jaz-O and break up with business partner Damon Dash.

Direction: Barion Grant / 2014 - USA



BEATBOX: BOOM BAP AROUND THE WORLD (6)

A unique journey to the 4 corners of the Beatbox world with artists who have made, and still make, the international scene. This unconventional vocal art with ancient origins linked to the hip-hop scene of New York in the 80's has exploded in recent years, blooming into a staggering cultural kaleidoscope.

Thousands of self-taught human beatboxers, of various origins, are constantly inventing new sounds. The documentary takes us around the planet with international beatbox stars from France, Germany and the US. We will follow legends such as Sly Johnson in France, Doug E. Fresh, Kenny Muhammad and Rahzel in New York, Babeli in Germany and also current French champions such as BMG, Flashbox and Alem getting ready for Berlin's worldwide championship, on May 2015.

Direction: Pascal Tessaud / 2015 - France

COMEDIES & ANIMATIONS

TracePlay offers various comedy shows and animation movies created by producers from around the world.



HOMIEZ (1)

Boningville, an undefined suburb, is about to face a scorching summer. As always, some people leave and some stay, some have fun and some slave away. During this summer season, the not-so-glorious destinies of a handful of not-so-lucky protagonists intertwine.

Direction: Albert Pereira-Lazaro, Emmanuel Klotz / 2009 - France



BOSSIP COMEDY (2)

Highlighting the funniest trends throughout the blogosphere, the Bossip Comedy Series merges sketch comedy, stand-up, and social commentary in a hysterical and brash showcase. This two-part series is innovative and fresh while it pays homage to the multi-formatted comedy shows we grew up on and adored. The Bossip headquarters is where all the magic happens and where the offbeat staff members breathe life into Bossip's hottest topics using their own unique perspective. The staff navigate through interoffice relationships and satirical debates on pop culture all while planning a rip-roaring comedy show featuring the industry's brightest and best.

Direction: Tabari Sturdivant / 2014 - USA



OGAS AT THE TOP (3)

Ogas at the Top takes an unflinching and hilarious look at Nigeria's political elite and the other ogas ruling contemporary naija society.

G.E.J. performs «Gold Caller», a remix of Kanye West's «Gold Digger», in which he denies actually being a gold caller but admits that he is no broke caller.

Direction: Charles Kuria, Brian Kyallo / 2014 - Kenya



CJ THE DJ (4)

CJ The DJ follows the adventures of a thirteen-year-old girl with the nickname of CJ, with Lesley and Si they form a group of DJ wannabes and together try to make it to the big leagues by playing gigs, promoting themselves and practicing. However the town she lives in, no one wants to hear about her.

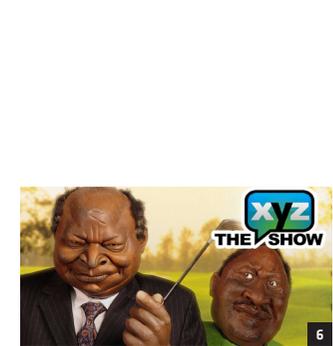
Direction: Mark Gravas / 2008 - Australia



DA MÖB (5)

Da Möb follows the 3 teenagers forming the eponymous Rap band. Together, they go through life's adventures while trying to get a record deal in a music label. The problem : they are completely talentless! The band is doomed.

Creaction: Magnus Carlsson / 2001 - Sweden



THE XYZ SHOW (6)

Inspired by the French «Guignols de l'Info» and the British «Spitting Image», *The XYZ Show* challenges every week the local and international politico-social elite with Wit and Gusto, and nothing is off-limits.

Kibaki and Raila visit the Kofi Annan Anonymous marriage counseling office, XYZ host interviews former president Moi, and Super Ocampo makes his entrance on the local scene.

Direction: James Kanja, Charles Kuria, Brian Kyallo / 2009 - France

TracePlay also offers a different look on sport and especially on champions.



RESURRECTING THE CHAMP (1)

Up-and-coming sports reporter rescues a homeless man 'Champ', only to discover that he is, in fact, a boxing legend believed to have passed away. What begins as an opportunity to resurrect Champ's story and escape the shadow of his father's success becomes a personal journey as the ambitious reporter reexamines his own life and his relationship with his family.

Direction: Rod Lurie / Genre: Drama / 2007 - USA



FITNESS ISLAND (3)

Over recent years, the phenomenon of Zumba has revolutionised the fitness world. Thanks to a unique combination of exercise and music, you can burn calories without even noticing it! Meet Edmee, a Zumba instructor who studied at the famous Alvin Ailey Dance School in New York. Join her as she scours the planet for the most beautiful sportsmen or sportswomen with whom she can share her love of Zumba. A dream landscape, fitness and exceptional guests: welcome to *Fitness Island!*

Direction: Davy Lama, Thierry Galvani / Genre: Series / 2015 - France



SPECIAL: NBA, FROM ALL STAR TO AFRICA (4)

An exciting look at the NBA's continued expansion into new territories, this documentary shines the spotlight on the first NBA Exhibition Match ever to be played in Africa - in Johannesburg on 1st August 2015. Featuring some of the world's biggest basketball stars, from LeBron James to Dwyane Wade plus NBA Commissioner himself Adam Silver, this TRACE Sport Stars exclusive starts with an Access-All-Areas pass at the world-famous All-Star Weekend in New York - where we find out why this prestigious event and the expansion into Africa, is such a big deal.

Production: TRACE / Genre: Sport documentary / 2015 - UK



THE TRUTH ABOUT (5)

Nothing but the truth! This unique magazine starts where games end. Discover several different topics, the truth about your favorite clubs and athletes!

Casting: Serena Williams, Floyd Mayweather, Muhammad Ali, Cristiano Ronaldo, LeBron James, Tiger Woods, the New Zealand All Blacks, David Beckham...

Production: TRACE / Genre: Magazine / 2011-2017 - World



ABOUT TRACE

Launched in 2003, TRACE is a multimedia brand dedicated to urban and afro-urban music and entertainment. With activities in 160 countries, Trace offers TV channels, radios, mobile services, digital platforms to millennials and multicultural audiences.

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