

## TRACE PRESENTS J. PERRY'S CONCERT ON AUGUST 19TH, BROADCAST LIVE ON TRACE!



TRACE LIVE is back with a new edition which puts the spotlight on Haitian artist J. Perry, for his first live show on his native island.

The concert will take place on August 19th at Tara's La Sapinière in Port-au-Prince, Haiti, and will be broadcast live on TRACE Tropical's Facebook page at 9:15 PM (3:30 AM in Paris).

Jonathan Perry aka J. Perry. Jonathan Perry aka J. Perry is a Caribbean music lover, which transpires in his music, the best weapon accorded to him, to claim his Haitian roots.

After releasing his last record « Kiyès ou Ye » last July, J. Perry went viral this summer when Disney picked his successful Zumba song « Bouje Bouje » to be featured in the soundtrack of its successful animated movie, *Cars 3*. A real recognition which highlights a rich and fruitful summer.

After the huge success of the first TRACE Live event which took place on June 13th of this year with Wyclef Jean and friends, TRACE Live gives users the possibility to be part of a global live experience. Thanks to the livestream broadcast on TRACE Tropical's Facebook page, they will be at the heart of the event and will attend the show through their screens, as if they were in the concert hall.

J. Perry and the music label <u>Baoli Records</u> have joined forces to produce a memorable show. With Freedom, Ayiti and Niska on stage for the first act, and Admiral T, Michael Brun, MikaBen, Belo, Izolan, Shabba, Nyanda from Brick & Lace, for the second act, the concert promises to be a great success!

Local and international dancers will also perform during the show. Everything has been put together to pay tribute to the Caribbean culture!

Relive J. Perry's TRACE Live, soon available on <u>TracePlay</u>, the #1 destination for urban and afro-urban music and entertainment content offering Live TV, music radios and over 2000 SVOD programs (series, movies, documentaries, concerts).

## **ABOUT TRACE**

Launched in 2003, TRACE is a multimedia group and brand dedicated to afro-urban entertainment. With a presence in 160 countries, Trace offers engaging and innovative TV channels, radios, mobile services, digital platforms to millennials and multicultural audiences.

www.trace.company

## **ABOUT J. PERRY**

Jonathan Perry, AKA J.Perry, was born June 4, 1988, and grew up in Port-au-Prince, Haiti. His parents noticed he had a good ear for music when Jonathan started playing music at the tender age of 6. Before garnering the ability to read musical notes, he was playing back songs he heard, so his mother enrolled him in piano lessons. Jonathan soon was participating in concerts, recitals and contests—even performing with a Dominican orchestra at age 11—and played classical music until age 13, at which time he opted to pursue other musical styles. In June 2009, he took a break from the college scene to dedicate himself to completing his debut album.

## **PRESS CONTACTS**

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