

**EXCLUSIVE CONCERT: 'TRACE LIVE - WYCLEF & FRIENDS'  
BROADCASTING ON 24<sup>TH</sup> SEPTEMBER ON TRACE PRIME**

**TRACE group will broadcast its first edition of TRACE Live 'Wyclef & Friends' plus behind the scenes content exclusively on TRACE Prime at 8PM EST, 7PM CST, 5PM PST Sunday 24<sup>th</sup> September 2017 via Afro-Urban SVOD platform TracePlay.**

In 2017, TRACE announced a new concept in the TRACE studios collection with the launch of '**TRACE Live**'. TRACE Live is an immersive 360 degree concert experience which takes the audience into new realms of cinematography. The first edition featured the iconic Fugees' rapper, Wyclef Jean.

The three time Grammy Award winner, gave a 3 hour show Live in Paris. Joined by multiple artists and friends such as Fuse ODG, TAL, Jacob Desvarieux (Kassav), les Neg' Marrons, Nelson Freitas, Fababy, Pix'L et NIX, the show was a cumulation of his legendary hits and iconic collaborations which thrilled the audience.

TRACE exclusively brings this historic concert to worldwide audiences via the new Afro-Urban SVOD platform- **TracePlay**. Audiences will discover exclusive duets of the composer's biggest hits such as 'Killing Me Softly', '911', 'Maria-Maria', 'Fu-Gee-La', 'Ready or Not', 'Hips Don't Lie', as well as tracks from his new album 'Hendricks', 'Warriors' and exclusive live versions of songs like "No woman, No cry" and Kassav hit "Zouk la se sel medicament nou ni" or "Ne me quittes pas".

Wyclef Jean's new album *Carnival III: The Fall and Rise of a Refugee*, released through Sony/Legacy Recordings inaugurates the 20th anniversary of the release of his first Album 'The Carnival' in 1997. Wyclef Jean wanted to celebrate this symbolical release with TRACE.

Speaking at TRACE Live, Wyclef Jean declared: *"Tonight I was like a child in a candy store! It was magical and historical and what I love is that this moment will continue to live long past this. It's so much footage, it's so much history being captured."*

The viewers of "TRACE Live Wyclef & Friends" and "Behind the scenes" will be able to experience the Wyclef's Carnival and enter the decadent universe of a legend with inexhaustible energy.

**The 'TRACE Live Wyclef & Friends' and the 'Behind the Scenes' will be broadcast at 8PM EST on 24<sup>th</sup> September 2017 on TRACE Prime available on [TracePlay](#), the SVOD platform of TRACE. Viewers can download the SVOD platform by visiting [www.TracePlay.tv](#) or on IOS or Android.**

Take an exclusive look into the event [here](#)

### **ABOUT TRACE**

Launched in 2003, TRACE is a multimedia group and brand dedicated to afro-urban entertainment. With a presence in 160 countries, Trace offers engaging and innovative TV channels, radios, mobile services, digital platforms to millennials and multicultural audiences.

[www.trace.company](http://www.trace.company)

### **ABOUT WYCLEF JEAN**

With more than 100 million albums sold worldwide, 3 Grammy Awards and hits like «911», «Hips Don't Lie», «Sweetest Girl»; Wyclef Jean is one of the most influential figures in popular culture. The founding member of The Fugees released the EP *J'Ouvert* at the beginning of this year and is now returning with a new symbolic album, entitled *Carnival III: The Fall and Rise of a Refugee*.

[www.wyclef.com](http://www.wyclef.com)

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